Hi [Customer],

I hope you're doing well!

I saw your LinkedIn post about [Topic] earlier this week, and I wanted to check in to see if you wanted to hop on a call and talk about your [Topic] strategy for the year.

We've launched a few new tools in the last year that might be helpful in your approach that I'd love to tell you more about. What's your schedule like this week?

Hope to hear from you soon,

[Your name]

